



2347 W. Fond du Lac Avenue Milwaukee, WI 53206
(414) 562-2282 (414) 562-2287 www.fondymarket.org

February 16, 2012

To Whom It May Concern,

It is my immense pleasure to write this letter of recommendation for Ms. Jennifer Reinke. Her intelligence, diligence, thoroughness, and integrity stand out in my mind as her best qualities.

I got to know Ms. Reinke in the summer of 2008 as a Milwaukee Public Allies intern. Her quiet and steady leadership qualities impressed me enough to hire her as our first full time Farmers Market Manager in 2009.

Ms. Reinke walked into a very vague and undefined work situation. Because our agency was going through a growth process at the time, all I was able to do was point her in the direction that I thought the program needed to go. In short order she set up management systems and outcome measurement methodologies that we will continue to use in the future. She has raised the bar for our organization. She is leaving behind an organizational structure with integrity: I can say with confidence that we do what we say we do.

Ms. Reinke is also one of the most trustworthy managers that has ever worked for me. In her tenure here she set up a cash and public assistance fund management system that grew to handling \$70,000 per year. She established all of these financial management systems with a minimum of support or guidance from me.

Jennifer will be successful in whatever she chooses to tackle, and I would appreciate your most favored consideration for her. If there are questions regarding her as a reference, please feel free to contact me at any time.

Sincerely,

Young Kim
Executive Director