

Interim: 1

Fiscal Year: 2020

Applicant Information

Organization

WILD SPACE INC
820 E KNAPP ST
MILWAUKEE, WI 53202
County: Milwaukee
Web URL: www.wildspacedance.org
Daytime Phone: (414) 271-0307
Alternate Phone:
Fax Phone:
Email: info@wildspacedance.org

DUNS Number: 959235375
501(c)3 Year Incorporated: 1986
Senate: 7
Assembly: 19
Congressional District: 4
Status: 02 Organization - Nonprofit
Institution: 03 Performing Group
Group Discipline: Dance Organization
Discipline: 01C Modern
Race: 99 No single group represents 50 percent or more of staff or board or membership

Artist Sub Category:

Paid Artists

Contact

Jenni Reinke
Company Manager
Phone: (414) 271-0307 x
Email: info@wildspacedance.org

Director

Debra Loewen
Artistic/Executive Director
Phone: (414) 271-0307

Mission Statement:

Wild Space Dance Company's mission is to expand the audience for contemporary dance through performance and outreach programs in the greater Milwaukee area and throughout southeastern Wisconsin, reaching diverse communities.

Organization History:

Founded by Artistic Director Debra Loewen in 1986, Wild Space Dance Company is celebrating 35 years in Milwaukee. Known for site-specific works and artistic collaborations, Wild Space has created more than 130 original dance works, which have been performed to critical acclaim throughout Wisconsin, and on tour in Minneapolis, Chicago, New York, Japan and South Korea. These works include productions inspired by the lives and voices of Milwaukee, and site-specific dance events celebrating the community's built and natural environment. Cross-discipline works are also a central focus for Wild Space performances, bringing together actors, musicians and emerging choreographers to create original work inspired by history, the human condition and a generous dose of humor. Collaborators include the Milwaukee Art Museum (MAM), Milwaukee Opera Theatre and local artist Tom Bamberger.

A striking perspective on movement in space, Wild Space's acclaimed site-specific events transform Milwaukee landmarks into "...imagination- stirring, site-specific modern dance performances..." (Milwaukee Journal Sentinel). Recent events include "Into the Garden" at Villa Terrace (16), "Artifacts" at Riverwest's Goat Palace (17), "Acts of Discovery" at a former dairy distributor (18), "Making/Unmaking" at The Warehouse art gallery (19), "Off the Page" at Boswell Book Company (20), and the "Parking Lot Dance Series" at four lots across Milwaukee (20-21). These performances garnered critical acclaim, spread awareness of the sites and have generated capacity audiences. The 2021-2022 season features "Flipside/Lakeside," a site-specific performance created for MAM's East Lawn, offered free-of-charge to patrons in partnership with Lakeside @ MAM; "A Year of Dancing Dangerously," the company's first indoor performance since COVID, to take place at UW-Milwaukee's Mitchell Hall Studio 254, where the company first performed 35 years ago; and InSite: Choreographic Apprenticeship, a new initiative that will develop and support choreographers of color in making site-based dance while creating access to dance in underserved neighborhoods.

Wild Space interdisciplinary outreach programs expand students' understanding of dance, visual art and physical fitness. A company-in-residence at Lincoln Center Middle School of the Arts in Milwaukee, Wild Space has worked with more than 70 Milwaukee Public Schools (MPS). Wild Space is also a cultural partner in the Milwaukee Symphony Orchestra's Project ACE (Arts in Community Education), partner with Kohl's Family Sundays at MAM, and works with MPS after-school programs. Over the past three seasons, Wild Space reached 5,757 young people through outreach programs and performances.

Activity and Access

Discipline

01C Modern

Facility (ies) is(are) accessible in

parking, entrance, restrooms, level access, signage

Are your programs accessible to people with disabilities in other ways? If so, how?

No.

Operating Budget

Fiscal Year begins

Indicate the date that your fiscal year begins.

07/01/2019

Fiscal Year ends

Indicate the date that your fiscal year ends.

06/30/2020

	Year(s)	Revenue	Expenses	In-Kind
Most Recently Completed FY	2019	\$99,755	\$106,560	\$51,000
Prior Fiscal Year	2018	\$117,685	\$118,422	\$51,000
Two Years' Prior Fiscal Year	2017	\$151,741	\$141,633	\$51,000

Average Revenue

\$123,060

Explain how any surplus or debt came to be and how you have dealt/will deal with it; and explain any increase or decrease that exceeds 20% from one fiscal year to the next.

Address any other "red flags" that might be indicated in the Applicant Operating Budget table.

For the 2018-2019 season, there was a loss of \$6,805. Since Lincoln Middle School of the Arts, Wild Space's home base, was closed for June and July 2019 by MPS for scheduled renovations, Wild Space was unable to present its annual Wild Arts summer camp. Other options and sites did not prove feasible. As a result, the company could not use the MPS Partnership funds awarded. Wild Space enters the 2019-2020 season with \$28,370 in secured funding from MPS Partnership for the Arts, the Herzfeld Foundation, the Milwaukee Arts Board and private donors. The Board of Directors is reshaping the strategic plan to align with Wild Space's current revenue outlook, focusing on the company's core programs – site-specific performances and student-centered outreach.

Narrative

In 1,000 words or less, please respond to the following.

During the current fiscal year, will your organization's work or mission fundamentally change from that which you described in your most recent Full Year application?

No

What Do You Plan To Do?

With the understanding that the COVID-19 pandemic has had a deep impact on every sector of our communities, and arts organizations and artists in particular, please:

- Provide an overview of any major changes that have occurred in your organization, plans or process over the past year.
- To the best of your ability, provide an overview of what your organization plans to do in the coming months and year. To the best of your knowledge, who will be involved, what will happen, and when and where will activities take place?
- Identify where Wisconsin Arts Board funds will be used, and asterisk new or expanded artistic activities and arts education activities. Note: this part of the narrative focuses on what you will do, not what you have done so far.

Changes over past year: Wild Space currently has 12 board members., with new member Felita Daniels Ashley replacing Karen Campbell, who completed her term in 2018. Board make-up includes two people of color (African-American and Asian-American), representing four businesses, three non-profit organizations, Milwaukee Public Schools and two retirees. Since Lincoln Middle School of the Arts, Wild Space's home base, was closed for June and July 2019 by MPS for scheduled renovations, Wild Space was unable to present its annual Wild Arts summer camp. Other options and sites did not prove feasible. The camp will return in 2020. The Board of Directors is reshaping the strategic plan to align with Wild Space's current revenue outlook, focusing on the company's core programs – site-specific performances and student-centered outreach.

Overview of Work: Artistic Director Debra Loewen creates original choreography each season, with an

artistic focus on site-specific choreography and collaborations with artists and musicians. The 2019-2020 season features three site-specific performances. In July 2019, the company presented a special performance and related Family Sunday outreach at the Milwaukee Art Museum in conjunction with the "Nares: Moves" exhibition. In November 2019, Wild Space will present "Everything in its Place," at the Alexander Eschweiler designed Echelon Ballroom on the former Milwaukee County grounds (November 13, 14, 16, 17) in Wauwatosa. The site-based performance will be inspired by the curving arches of the architecture and the skyline view of Milwaukee. In March 2020, the company will present "Off the Page," inspired by literature and the joy of reading at Boswell Book Company bookstore on Milwaukee's east side (March 12-14). The performance will incorporate work of local writers as part of the performance as it moves through the bookstore.

A company-in-residence at Lincoln Center Middle School of the Arts (LCA), Wild Space presents 150 to 200 school-day, after-school and summer sessions free of charge to under-served students in Milwaukee Public School (MPS) sites. Wild Space outreach goals are to enhance self-discipline, critical thinking and problem-solving skills as measured by the completion of dance work within a group, increased knowledge of dance and its connection to other arts and academics, and attainment of new dance skills.

Under the direction of Artistic Director Debra Loewen, Wild Space's annual outreach is taught by lead instructors Jessica Fastabend and Shirley Gilbert, who have 30 years combined experience teaching dance and theatre in school and studio settings. Wild Space outreach includes:

- Project Dance Makers, October 2019 - May 2020: Project Dance Makers engages students in the invention of creative movement and the physical activity of dance through eight-week residencies for elementary through high school students at LCA, Milwaukee High School of the Arts, Manitoba Elementary and Bruce Guadalupe Community School, and six-week residencies for pre-school students at Manitoba and Bruce Guadalupe.
- *After-school programs, September 2019-May 2020: Wild Space offers contracted residencies at Centers for Community Learning and other MPS after-school programs, including Bethune Academy, and Forest Home Avenue, Riley, and Kluge Elementary Schools. These residencies have expanded over the past two years.*
- Wild Arts: Summer Creative Arts Camp, June-July 2020: Wild Arts is designed for middle school students. Participants create dances, stage scenes, and artwork inspired by yearly themes, special workshops with Still Waters Collective, and field trips to the Milwaukee Art Museum and Milwaukee Turners Gymnasium. The culminating show is open to the community. Wild Arts is taught by Gilbert and Fastabend, and bilingual MPS visual art educator Kaitlynn Radloff.
- Project ACE through the Milwaukee Symphony, November-December 2019: Wild Space performers offer an instructional program for second graders at nine to ten sites in the metro Milwaukee area. The outcome is an increased understanding of music and movement.

Use of funds: Wisconsin Arts Board funds will be used to offset performer fees for season performances.

Provide the name and email address of the board member who is meeting the public value requirements of this grant in the current year. (See p. 5 of the Guidelines.)

[See p. 5 of the Guidelines.](#)

Jean Novy, jeanenovy@hotmail.com

Support Material

Required Financial Documentation

For **Small Organizations** (under \$225,000):

- IRS Form 990 from most recently completed fiscal year

If most recent year's 990 is not yet available, submit the 990 from the prior year. Make sure that the information in the "Operating Budget" tab matches the 990 information that you submit.

Note: Organizations with budgets below \$50,000 that are only required to submit IRS Form 990-N, must submit one copy of the organization's operational budget (revenues and expenses) from the most recently completed fiscal year.

For **Mid-Size Organizations** (\$225,000 to \$700,000):

- IRS Form 990 from most recently completed fiscal year

If most recent year's 990 is not yet available, submit the 990 from the prior year. Make sure that the information in the "Operating Budget" tab matches the 990 information that you submit.

For **Large Organizations** (\$700,000 and above):

- IRS Form 990 from most recently completed fiscal year /
- Most recent financial audit report/audit review/Financial Statement Review

If 990 or audit is not yet available from most recently completed fiscal year, then submit the 990 or audit report/audit review/Financial Statement Review from the prior year. Please note that the submitted 990 and audit material must be from the same fiscal year. Make sure that the information in the "Operating Budget" tab matches the 990 information that you submit. If there are any differences between the total revenue and total expenses provided in your audit, and the total revenue and total expenses provided in your IRS Form 990, please upload a separate document explaining the discrepancies.

[WildSpace201819990.pdf](#)

398.6 KB - 10/07/2019 8:03PM

Total Files: 1

Most Recent Season/Exhibit Brochure

WildSpaceActsDiscovery18.pdf

7.4 MB - 10/07/2019 7:50PM

WildSpaceMakingUnmaking19.pdf

1.8 MB - 10/07/2019 7:50PM

Total Files: 2

Current Season/Exhibit Brochure

WildSpaceFact1920(in_lieu_of_brochure).pdf

11 MB - 10/07/2019 8:35PM

Total Files: 1

Service Contract – signed and dated

After completing your portion of the printed contract, scan and upload both pages here. **Do not photograph the contract.** We must have a legible flat scan of good quality.

WildSpace19signedcontract.pdf

1.3 MB - 10/07/2019 8:41PM

Wild_Space_CFDA_memo.pdf

29.1 KB - 06/24/2020 2:42PM

Wild_Space_contract_complete.pdf

673 KB - 06/24/2020 2:42PM

Total Files: 3

Certification

Name of the person filling out this application form

Sheri Urban

Title of the person filling out this application form

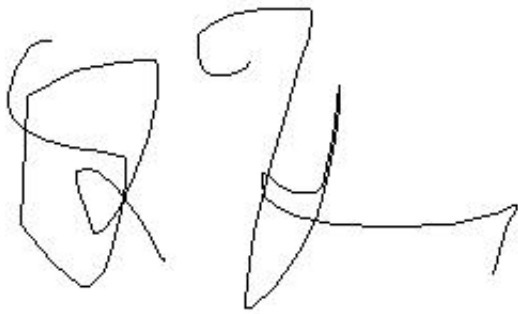
Managing Director

Date

10/07/2019

Signature

I verify that the name typed above is my own and that I am authorized to sign this Wisconsin Arts Board grant application on behalf of the Applicant organization, and that the filing of this application has been authorized by the governing board of the Applicant. I certify that all information contained in this report is true and accurate.

A handwritten signature in black ink, consisting of stylized, cursive letters that appear to be 'G' and 'Z'.

Report For: Interim 3

Grantee Summary

Organization

Wild Space, Inc.
820 East Knapp Street
Milwaukee, WI 53202
(414) 271-0307
www.wildspacedance.org

Organization Contact

Jenni Reinke
Managing Director
(414) 271-0307
info@wildspacedance.org

This final report is for:

Dance Organization

Grant Amount Awarded

\$2,000

Grant Amount Spent

\$2,000

Grant Amount Returned: (if any)

\$0

Expense Item:	Amount of WAB grant funds spent on that item:
Performer fees	\$2,000
	\$2,000

Discipline

01C Modern

Type

11 Operating Support

Arts Education

Arts education activities are those that have an organized and systemic educational effort, the primary goal of which is increasing an identified learner's knowledge of and/or skills in the arts with measurable outcomes. Select the option below that best describes your organization's activities.

99 None of this project involves arts education

Activity and Access

Funded activities must have taken place between July 1, 2021 and June 30, 2022.

Total number of artists who were directly involved in providing artistic services during this grant period:

34

Total number of people who benefited directly from your programs during this grant period:

(Include audience, participants, students, etc. Estimate for broadcasts or large public events. Do not include employees or paid performers.)

4,273

Total number of children and youth that benefited directly, if applicable:

(This number should reflect a **portion of the total number** of people who benefited.)

354

NEA Primary Strategic Outcome

Choose one item that best describes the PRIMARY strategic outcome associated with this grant:

A Creation: The Portfolio of American Art is Expanded

Populations Benefited by Age

Select any of the age groups that, by your best estimate, made up **25% or more** of the population that benefited directly from your work during the past year. These responses should refer to populations reached directly, rather than through broadcasts or online programming.

No single age group

Populations Benefited by Distinct Groups

Select any of the age groups that, by your best estimate, made up **25% or more** of the population that benefited directly from your work during the past year. These responses should refer to populations reached directly, rather than through broadcasts or online programming.

G No single distinct group made up more than 25% of the population directly benefited

Populations Benefited by Race

Select any of the age groups that, by your best estimate, made up **25% or more** of the population that benefited directly from your work during the past year. These responses should refer to populations reached directly, rather than through broadcasts or online programming.

G No single race/ethnic group listed above made up more than 25% of the population directly benefited.

Artistic Activity Locations

Address	City	State	Zip	Number of days of programmatic activity
700 N. Art Museum Dr.	Milwaukee	WI	53202	16
3203 N Downer Ave	Milwaukee	WI	53211	3
4599 W Lloyd St	Milwaukee	WI	53208	13
820 E. Knapp St.	Milwaukee	WI	53202	15
2424 S 4th St	Milwaukee	WI	53207	16
2430 W Wisconsin Ave	Milwaukee	WI	53233	4
5110 W Locust St	Milwaukee	WI	53210	8
4931 N 68th St	Milwaukee	WI	53218	8
				83

Narrative

What programs or activities, most critical to your mission, did Wisconsin Arts Board funding allow your organization to provide during the grant period?

Wisconsin Arts Board funding allowed Wild Space (WS) to produce a full season of live performance safely during the second year of the pandemic, when conditions were still uncertain. Funds were used to pay a total of 26 collaborating artists. Due to economic uncertainty and decreased audiences during the pandemic, Wild Space used grant funds to offer 6 of its 9 performances free-of-charge.

Wild Space carried out two in-person, outdoor programs and one indoor, in-person/virtual program. "Flipside/Lakeside" took place August 5th-26th at Milwaukee Art Museum East Lawn and was created for the inaugural Lakeside @ MAM program. Approximately 983 people attended this free, outdoor event over 4 performances, and an additional 1,966 viewed 12 open rehearsals. "A Year of Dancing Dangerously" took place December 2nd-4th at UW-Milwaukee Mitchell Hall Studio 254 and was offered both in-person (proof of vaccination or negative COVID test required) and virtually via livestream. Over 3 performances, 161 patrons attended (131 in-person and 30 via livestream).

In addition to two shows produced in the first half of the season, the grant enabled Wild Space to produce its final show of the season - "InSite: Dances for Washington Park" (2 free performances, May 22nd, at Washington Park in partnership with the Urban Ecology Center), which featured a new program, InSite: Choreographic Apprenticeship, producing new works by 2 choreographers of color mentored by Founding Artistic Director Debra Loewen in an underserved neighborhood. A total of 160 people attended the free performances, and an additional 400 people viewed 12 open rehearsals of the work-in-progress. Nature photographer and writer Eddee Daniel published a blog post about the show: <https://awealthofnature.org/wild-space-at-washington-park/>.

Looking back over the past twelve months, briefly describe:

- the changes (if any) within your organization, its staff and board, its planning/evaluation processes, and its artistic direction;
- an overview of your artistic and organizational work;
- the achievements of which you are most proud (share a story or two);
- your greatest challenge, and how you handled it.

Board Member Felita Daniels Ashley is serving as Interim Treasurer following the unexpected death of Tricia Knight, CPA, in February 2022, who served as Wild Space Treasurer for more than 30 years. Wild Space is working with Tricia's firm, RitzHolman CPAs, to fill the vacancy. During the grant period, Wild Space had 9 board members, and actively recruited prospective candidates to fill vacant seats. Board make-up included two people of color (one African-American and one Asian-American), and represented three businesses, two non-profit organizations, Milwaukee Public Schools, and three retirees. In 2022-2023, Simone Ferro, Professor Emerita of Dance at University of Wisconsin-Milwaukee, and Michele St. Amour, Coordinator of Administration and Operations at Wisconsin Philanthropy Network, joined the Board.

Anticipating Founding Artistic Director Debra Loewen's retirement in June 2023, Wild Space (WS) has

continued to implement a multi-year Transition Plan and Futures Campaign to meet the challenges of a changing socio-economic climate while sustaining the company's gifts to Milwaukee for years to come. According to Stanford Social Innovation Review, "transitions that paired a founder in a continuing role...proved to be the most successful of all transition models...The board needs to help the founder to define an appropriate role in support of the successor and the mission" (ssir.org). The Transition's multi-year structure, support of a board-led committee, and Loewen's commitment will ensure its success.

The Board Futures Committee meets monthly to plan and implement the transition. Through a grant from the Nonprofit Management Fund, they hired nonprofit consultant Sara Wilson to advise and develop a Transition Plan, and will work with her again in 2022-2023. As the Company Manager's responsibilities increased in 2022, her title changed to Managing Director. New Artistic Directors Dan Schuchart and Monica Rodero - longtime Wild Space dancers and Artistic Associates - began part-time in April 2022. Over 2022-2023, Loewen will mentor Schuchart and Rodero as their hours and salary gradually increase to full-time. At the end of 2022-2023, Loewen will retire, but serve in an advisory capacity as Founding Director and contribute artistic work contractually.

As part of the Transition, WS plans to address racial disparities in Milwaukee and within the field of dance. In 2020, the majority (56%) of professional dancers/choreographers in the United States were White (Non-Hispanic), with the second most common race/ethnicity (16%) being Black (Non-Hispanic) (<https://datausa.io/>). Barriers to participation for minority dancers include discrimination based on race and body type, and financial inequities. Although WS has always included minority dancers in its company, new initiatives will increase minority-led artistic leadership, culturally responsive education/outreach, and access to dance for underserved communities.

Towards this goal, our 21-22 greatest achievement was launching "InSite: Choreographic Apprenticeship," which addresses racial disparities in dance by developing and supporting choreographers of color. Building upon the company's 35 years of creating site-based works, WS mentors, produces, and financially supports choreographers of color to create site-based works and facilitate free workshops/performances in new, underserved neighborhoods. The choreographers lend unique cultural perspectives to enhance WS's reach and repertoire across the city - bringing dance to new audiences and broadening existing audiences' attitudes and awareness. In May 2022, in partnership with the Urban Ecology Center, "InSite: Dances for Washington Park" presented adventurous site-based dances created for Washington Park's landscaped beauty, local community, and the 200th anniversary of park designer Frederick Law Olmstead. Wild Space Dance Company members and guest choreographers Alisha Jihn (Asian American) and Tisiphani Mayfield (African American) created an imaginative interplay of movement and dance shaped and inspired by place and design.

A second success story is a new partnership with The Kennedy Center Turnaround Arts Program in Milwaukee Public Schools (MPS). WS developed and implemented "Project Dancemakers: A-B-C-Dance!" integrating English Language Arts standards and dance/movement. The program engaged 184 students and provided professional development for 9 classroom teachers. One teacher reported improved test scores after just one week of classes.

The organization's greatest challenge continues to be bouncing back from the COVID pandemic, which significantly reduced WS operations and revenue.

Audience attendance remains reduced from pre-COVID times, as patrons are still cautious about in-person gatherings. To navigate this, WS has relied on its expertise in site-specific performances, and continues to offer the majority of its performances outdoors. When presenting indoors, WS requires masking and offers a virtual option. Although WS has continued to produce a full season of three shows, ticketing has not always been appropriate, given the layout of outdoor sites, the economic downturn, and the new underserved neighborhoods in which the company is producing work. As such, WS's ticket revenues have decreased.

WS educational programming and revenues are slowly returning since March 2020, when the company canceled all residencies at MPS and through Milwaukee Symphony's Arts in Community Education (ACE) program, although its signature outreach program, Wild Arts: Summer Creative Arts Camp, continued with reduced teacher hours in response to low enrollment. In 21-22, WS resumed 5 residencies with MPS and in 22-23, WS will resume the ACE program. However, low MPS enrollment and teacher vacancies make planning difficult.

Nonetheless, WS's nimble resourcefulness and experience producing outdoors has ensured its success in responding to the emergent challenges post-pandemic. In 2021-2022, WS employed a total of 26 collaborating artists and offered 6 of its 9 performances to the public free-of-charge. WS produced two in-person, outdoor programs and one indoor, in-person/virtual program. A total of 1,304 patrons attended, and an additional 2,366 viewed 24 open rehearsals. "Flipside/Lakeside" took place August 5th-26th at Milwaukee Art Museum East Lawn and was created for the inaugural Lakeside @ MAM program. "A Year of Dancing Dangerously" took place December 2nd-4th at UW-Milwaukee Mitchell Hall Studio 254 and was offered both in-person (proof of vaccination or negative COVID test required) and virtually via livestream. "InSite: Dances for Washington Park" featured the inaugural "InSite: Choreographic Apprenticeship" program supporting choreographers of color and offered 2 free performances on May 22nd at Washington Park in partnership with the Urban Ecology Center.

As you know, legislators are very interested in the “return on investment” for public funding of the arts. Please share with us your favorite story of the grant period that showcases the value of your organization and how it touched people’s lives in a significant way... significant from the view of a participant (audience member, business supporter, parent, etc.) rather than from the view of the organization.

Wild Space’s newest initiative, “InSite: Choreographic Apprenticeship,” addresses racial disparities in dance by developing and supporting choreographers of color. Building upon the company’s 35 years of creating site-based works, WS mentors, produces, and financially supports choreographers of color to create site-based works and facilitate free workshops/performances in new, underserved neighborhoods. The choreographers lend unique cultural perspectives to enhance WS’s reach and repertoire across the city - bringing dance to new audiences and broadening existing audiences’ attitudes and awareness. In May 2022, in partnership with the Urban Ecology Center, “InSite: Dances for Washington Park” presented adventurous site-based dances created for Washington Park’s landscaped beauty, local community, and the 200th anniversary of park designer Frederick Law Olmstead.

Wild Space Dance Company members and guest choreographers Alisha Jihn (Asian American) and Tisiphani Mayfield (African American) created an imaginative interplay of movement and dance shaped and inspired by place and design. Speaking of the relevance of her racial identity to the work, Ms. Jihn reported, “One of the most important goals for myself was to create work that was informed by my identity and experience as an Asian-American woman. I think that each section of the show developed beautifully to recognize past traumas, joys, and look towards offering hope in the future.” The InSite program brought together diverse dancers from throughout the City, including 4 dancers new to WS, with the following racial/ethnic identities: African American (3), Asian American (3), Mexican American (1) and Caucasian (4).

Provide a brief description of any opportunities that you provided to involve legislators further in your activities, such as thanking them at performances or event openings, inviting them to educational outreach activities, etc. We would like to know what you tried, what worked well and what did not.

Wild Space sends annual letters to state legislators and the Governor inviting them to performances and thanking them for their support of the Wisconsin Arts Board. State, local and federal representatives of Wisconsin receive all announcements and e-communications for performances.

One goal of the Creation and Presentation Program is to increase community participation in and support of your organization. How has your organization worked to expand or intensify your connections with your community during this grant period?

Throughout its history, Wild Space (WS) has drawn inspiration from the community, leveraging partnerships to create dance works celebrating its character, culture and places. During this grant period, WS recognized the need for increased access to the arts for all Milwaukeeans, and offered 6 of its 9 performances free-of-charge to the public. Further, through its inaugural “InSite: Choreographic Apprenticeship” program, WS partnered with Urban Ecology Center to reach a new, underserved neighborhood, Washington Park (ZIP Code 53208).

A commission by Milwaukee Art Museum for the inaugural Lakeside @ MAM program enabled WS to offer 4 performances of “Flipside/Lakeside” at the MAM’s East Lawn, August 5th-26th. Approximately 983 people attended this free, outdoor event over 4 performances, and an additional 1,966 viewed 12 open rehearsals. A grant from Kohl’s Cares / Hometown Giving Program enabled WS to launch its inaugural “InSite: Choreographic Apprenticeship” program supporting choreographers of color and offer 2 free performances of “InSite: Dances for Washington Park” at Washington Park in partnership with the Urban Ecology Center on May 22nd. A total of 160 people attended the free performances, and an additional 400 people viewed 12 open rehearsals of the work-in-progress. Nature photographer and writer Eddee Daniel published a blog post about the show: <https://awealthofnature.org/wild-space-at-washington-park/>.

WS also engages the community through outreach, reflecting its 30-year relationship with Milwaukee Public Schools. Outreach sites reflect MPS demographics: 50% Black/African American, 28% Hispanic/Latino, 10% White, 8% Asian, 4% Two or More Races, 87% Economically Disadvantaged, 20% Students with Disabilities, 13% English Learners (MPS data, 2020-2021).

WS communicates its impact back to the larger community primarily through media interviews and articles (print, broadcast and online), social media posts and its website. To donors, prospective donors, audience members and volunteers, WS describes its impact through e-communications and annual solicitations. The company also sends letters to elected officials about the value of the arts and appreciation of their support of the Wisconsin Arts Board.

Founding Director Debra Loewen and new Artistic Director Dan Schuchart are senior lecturers at UWM Peck School of the Arts, guiding emerging choreographers and dancers. Loewen and Schuchart participate in symposia and panels, including American College Dance Association Regional Conference (March 22 at UWM), Death’s Door Dance Festival (July 22 in Door County), Wisconsin Dance Council (2022), and MKE Dance Theatre Network Day (17, 18, 19).

Did you include the Wisconsin Arts Board logo and credit language on your written materials AND on your website?

Always

Did you include the National Endowment for the Arts logo and credit language on your written materials AND on your website?

Sometimes

Operating Budget

For the fiscal year that includes activities on which funding from this grant was spent: Round all figures to the nearest dollar.

Total Organizational Income

\$145,531

Total Organizational Expenses

\$114,855

Total In-Kind Contributions

\$42,000

Total Surplus/Deficit for the Organization

This field will calculate the surplus/deficit when you click 'Save Draft'

\$30,676

Support Materials

REQUIRED - Digital Images

Click the button below these instructions to upload three high quality JPG images that illustrate your artistic activities. When all are uploaded, close the upload box.

Click the 'Save Draft' button at the bottom of the application page.

Click the 'Properties' button to add the title, a brief description of the subject matter, date the image was created, and the photographer's name. Be sure to include this information for each image.

Photo Library



Flipside/Lakeside at Milwaukee Art Museum



InSite: Dances for Washington Park



InSite: Dances for Washington Park

Upload one copy of the letter (or email that includes the "date sent" line) that you sent to your legislators and Governor acknowledging their support of the Wisconsin Arts Board and thanking them for this grant. See the Public Value section of the application grant guidelines for more details and the grant program webpage for sample letters.

[govt21-22.pdf](#)

152 KB - 01/30/2023 12:27PM

Total Files: 1

Upload one copy of an invitation that you sent to your legislators and Governor (if different than above) to attend/participate in your programs.

If applicable, upload one copy of the letter that you sent to Wisconsin's U.S. Senators and your organization's U.S. Congressperson.

ADDITIONAL MATERIALS ACCEPTED

- Press clipping(s) – We are particularly interested in human interest stories associated with your project.
- Documentation of artistic product (such as a book, film, video, digital images, literary magazine) only if the funding was applied specifically to a single artistic product.

[WAB_FY21-22_Interim3Report_Press_docx.pdf](#)

80 KB - 01/30/2023 12:28PM

Total Files: 1

Certification

Name of the person filling out this final report

Jenni Reinke

Title of the person filling out this final report

Managing Director

Date

01/30/2023

I certify that all information contained in this final report form is true and accurate. I verify that the name typed above is mine and that I am authorized to sign this final report form.

Signature

Use your mouse or other pointing device to sign in the box.

A handwritten signature in black ink, appearing to read "Jenni Reinke", is written over a light gray rectangular background.